Job description

**Communications Expert**

**EU Anti-Corruption Initiative (EUACI)**

**Introduction**

The EU Anti-Corruption Initiative, funded by the EU, co-funded and implemented by the Ministry of Foreign Affairs of Denmark, is seeking a Communications Expert. Working under the supervision of the Head of the Programme, the selected candidate will work with the team and the national anti-corruption institutions, local and national civil society groups as well as media groups and local government to provide specific support to the program.

**The Programme**

The overall objective of the EU Anti-Corruption Initiative is to improve the implementation of the Ukrainian anti-corruption policy by supporting the key anti-corruption state institutions: strengthening oversight of reform implementation by Parliament; and at the regional and local levels supporting civil society, investigative media, business and local governments, thus

substantially improving Ukraine’s overall performance in the fight against corruption.

The full-scale Russian invasion has changed the context of the program. The EUACI is now pursuing four thematic areas: Reconstruction and anti-corruption, EU integration in the field of anti-corruption, asset recovery and tracing and resilience of EUACI’s partners.

**The Position**

Title: Communications Expert

Place of service: EU Anti-Corruption Initiative, Kyiv.

Terms of Employment according to MFA staff rules.

**Area of responsibility/tasks:**

* Act as EUACI’s communication expert by promoting EUACI’s activities and conducting campaigns and events to raise awareness about corruption and the efforts to fight corruption. Support EUACI’s national and local partners in their communication activities and in strengthening their communication capacity.
* Identify and build partnerships with media and communication groups, both locally (especially in integrity cities) and nationally to promote institutional accountability and capability to deter corruption.
* Develop, design and implement communication and public awareness strategies, using all forms of media products, in collaboration with EUACI partners and other stakeholders, to enhance communication on anti-corruption reforms.
* Engage media groups, as well as local Ukrainian government and citizen groups, on the value and means of promoting accountability and addressing corruption and on developing and implementing programmes to progress development efforts and governance interventions in the area of anti-corruption, including sector-specific anti-corruption interventions.
* Highlight programme achievements, proposed solutions, and expected impact as well as conceptualise promotional material and activities.
* Share lessons learned on media engagement and communication strategies on anti-corruption related issues relevant to Ukraine.
* Ensure implementation of EUACI’s communication and visibility strategy.
* Plan and organise public and media events.

**Demand Profile/Qualifications**

* University Degree in Media, Journalism, Marketing, Public Policy, Public Administration, Economics, Law, International Relations, Political Sciences, Social Sciences or other related fields.
* Minimum 5 years of demonstrated professional experience in designing, implementing and monitoring communication and media initiatives.
* Demonstrated knowledge of accountability, transparency, and anti-corruption assessments and other methodologies for evaluating vulnerabilities in governance systems, institutions, and processes and of the political and social context in Ukraine as well as civil society and media concerns.
* Demonstrated experience in establishing strong working relationships with international organisations, Ukrainian organisations and media outlets.
* Demonstrated ability to handle discrete/sensitive political issues with tact and diplomacy.
* Strong analytical, negotiation and communication skills, including the ability to produce high-quality, practical advisory reports and knowledge products.
* Strong managerial/leadership experience and decision-making skills will be an asset.
* Strong ability to work in teams; creating an enabling environment, mentoring and developing partners and colleagues.
* Proven ability to see through tasks set and deliver results.
* The ability to work under pressure with tight deadlines, flexibility and an entrepreneurial spirit.
* Fluency in Ukrainian and English is required.
* Keen sense of ethics, integrity, and credibility.

**Deadline for applications:** 23 August 2022.

**Starting date:** September 2022.

Please submit your motivation letter and complete CV in English at [info.EUACI@gmail.com](mailto:info.EUACI@gmail.com).